



**Purpose:**

To provide you and your team with an opportunity to share how you are advancing your action plan to support your journey.

**State:** Minnesota

**Community:** Moorhead

**Name of person(s) completing this update:** Noelle Harden

**UPDATED GOAL STATEMENT**

Use the space below to share any updates to your Action Plan goal statement.

To increase the success of Somali youth in Moorhead, MN by improving social cohesion, recreational opportunities, and academic achievement.



**ACTIVITIES: PLANNING YOUR JOURNEY**

Outline the steps you will take to achieve your goals and objectives over the next six months. Place each activity in a separate row and add as many rows as you need to the template. For each activity include the timeframe (start and end), resources required, lead, expected results or products, and date completed to help you track your progress.

<b>Activity</b>	<b>Timeframe</b>	<b>Resources Required</b>	<b>Lead</b>	<b>Anticipated Products or Results</b>	<b>Date Completed</b>
<i>Ex: Meet 3 times with school nutrition advisor to discuss the inclusion of healthy menu options.</i>	<i>April - August</i>	<i>Time, contact info for parties needing to be involved, school administration support</i>	<i>Healthy Food Work Group Lead</i>	<i>Increased access to healthy food choices in schools</i>	<i>Enter date when completed</i>
Host overnight event featuring outdoor winter activities	March	Time, winter gear, food, transportation	Clay County 4H	Greater comfort with outdoor recreation in wintertime, greater trust between Extension and Somali families	March 8 <sup>th</sup> , 2019
Meet with Chuck Carpenter, 4H staff, NADA staff to plan spring and summer outdoor activities	March - May	Time, meeting space	Noelle Harden	Action Plan for spring and summer activities	May 15 <sup>th</sup> , 2019
Planning for June camping experience with Milan and Frogtown / Rondo	March - June	Time	Tina Adler and Colleen Sanders	Agenda for June camping and connecting experience	June 15 <sup>th</sup> , 2019



**ADVANCING EQUITY**

Use the space below to share how you and your team are partnering with community members and organizations to create the conditions for all to have fair and just opportunities to be healthier.

We have been working with the New American Development Agency and the MN Dept of Natural Resources to create engaging outdoor experiences for Somali youth and other New Americans, as part of an overall strategy to improve social cohesion and reduce health and educational disparities

**COMMUNICATION UPDATE**

A communications strategy will help you persuade the right people at the right time to take an action that will lead to meaningful change. Your communications update may include the priority you are addressing, target audience message and tactics. In your update, share plans to leverage the WCC communications toolkit, including coalition press release with quotes from key representatives using shared messaging.

<b>Objective</b>	<b>Target Audience</b>	<b>Message(s)</b>	<b>Tactics</b>
Improved academic achievement	Youth	An out-of-school program will provide an opportunity for tutoring and standardized test prep, as well as a place for having fun and building leadership skills	In person meeting (combination of classroom and outdoor activities) Mentoring
	Parents	4H mentors and the New American Development Agency are critical to creating a nurturing environment for Somali youth	In person meeting (combination of classroom and outdoor activities) Teach adults how to work with youth
<b>Objective</b>	<b>Target Audience</b>	<b>Message(s)</b>	<b>Tactics</b>
Increased social cohesion	Youth	An out-of-school program would create a space for youth to connect with friends and mentors and build youth capacity to address issues like bullying at school.	In person meetings Youth leadership program / workshops



	School District	Somali youth need more support from school administrators, staff, and students in order to feel safe and successful at school.	Engage with school administrators and the school board and other community leaders
<b>Objective</b>	<b>Target Audience</b>	<b>Message(s)</b>	<b>Tactics</b>
Improved health behaviors	Youth	Being outside more and looking at screens less will help you be more healthy, physically, mentally, and emotionally.	Outdoor activities including camping Partnership with Dept of Natural Resources
	Parents	There are opportunities in the community to help families spend more time outside together.	Environmental scan of outdoor recreation opportunities Supplies and equipment for outdoor recreation and camping